



Branding your company with CIRED Workshop 2018

We are offering you the opportunity to promote your company/organisation by sponsoring one or more of the sample items listed below. You can also contact us to discuss a specific package tailored to your company's individual needs.

EVENING DRINKS RECEPTION (7 June 2018)

€ 12,000.00

The welcome reception, held in the workshop venue, is a firm favourite for participants with an estimated 400 people expected to attend in 2018.

- ▶ Get-together party organised on the first day of the workshop, after the technical sessions
- ▶ High profile visibility during the reception to be agreed on (company promotional material can be displayed such as roll-ups, goodies, flyers, etc.)
- ▶ 5 minute welcome speech at the beginning of the reception or at the end of the technical session (optional)
- ▶ A 3m X 2m exhibition space to promote your company (see details below)
- ▶ A company brochure will be inserted in all the delegates bags
- ▶ Your company's logo will feature on the Workshop website with a link to your own site
- ▶ Your sponsorship will be recognised on all electronic mailings
- ▶ Three Workshop places for representatives of your company

DELEGATES BAGS



Available to all delegates, bags are distributed upon arrival and are continuously seen throughout the workshop, offering your brand maximum exposure.

- ▶ Your company's logo to be printed in one colour on the high quality delegates bags given to attendees on arrival
- ▶ A 3m X 2m exhibition space to promote your company (see details below)
- ▶ A company brochure will be inserted in all the delegates bags
- ▶ Your company's logo will feature on the Workshop website with a link to your own site
- ▶ Your sponsorship will be recognised on all electronic mailings
- ▶ Two Workshop places for representatives of your company

WORKSHOP USB PROCEEDINGS

€ 7,000.00

Workshop USB sticks are available to all attendees and is a key delegate take away from the event.

- ▶ Sponsor logo in one colour on one side of the USB stick
- ▶ A 3m X 2m exhibition space to promote your company (see details below)
- ▶ A company brochure will be inserted in all the delegates bags
- ▶ Your company's logo will feature on the Workshop website with a link to your own site
- ▶ Your sponsorship will be recognised on all electronic mailings
- ▶ Two Workshop places for representatives of your company

BRANDED LANYARDS

€ 5,000.00

Worn by all participants throughout the event, the lanyards are constantly in front of them and involved in each interaction.

- ▶ Sponsor logo in one colour on the lanyards worn all the time by the delegates
- ▶ A company brochure will be inserted in all the delegates bags
- ▶ Your company's logo will feature on the Workshop website with a link to your own site
- ▶ Your sponsorship will be recognised on all electronic mailings
- ▶ Two Workshop places for representatives of your company

DELEGATE PADS AND PENS

€ 4,000.00

Advertise your brand logo with every note written by taking advantage of the delegate pens and pads sponsorship package.

- ▶ Pads and pens with company logo printed in one colour given to all delegates upon arrival (if the items are provided by the sponsor, the sponsorship will cost 3,500 €)
- ▶ A company brochure will be inserted in all the delegates bags
- ▶ Your company's logo will feature on the Workshop website with a link to your own site
- ▶ Your sponsorship will be recognised on all electronic mailings
- ▶ One Workshop place for a representative of your company

CONFERENCE APP

€ 4,000.00

The conference app is very popular amongst attendees with an always increasing number of users. In 2016, 80% of the delegates used it, even more will use it during the 2018 workshop.

- ▶ Company logo and corporate information presented on CIRED workshop application downloadable free-of-charge to all delegates
- ▶ A company brochure will be inserted in all the delegates bags
- ▶ Your company's logo will feature on the Workshop website with a link to your own site
- ▶ Your sponsorship will be recognised on all electronic mailings
- ▶ One Workshop place for a representative of your company

SWEETS (candies)

€ 2,500.00

(items to be provided by the sponsor)

Gain maximum exposure across the conference and allow all guests to indulge in sweet treats with this delicious package.

- ▶ Sweets with company logo distributed to all delegates at different locations in the conference centre (welcome desk, networking areas, ...) – about 600 sweets each day
- ▶ Your company's logo will feature on the Workshop website with a link to your own site
- ▶ Your sponsorship will be recognised on all electronic mailings
- ▶ One Workshop place for a representative of your company

Exhibition space

EXHIBITION SPACE

€ 4,000.00

(Limited number)

You will be located in the heart of the workshop near conference room, catering and poster area. The exhibition will be a unique opportunity to demonstrate your products and services to a specialised audience.

- ▶ A 3m X 2m exhibition space to promote your company
- ▶ A table, two chairs, power supply and wi-fi access for the 2 days
- ▶ A company brochure will be inserted in all the delegates bags
- ▶ Your company's logo will feature on the Workshop website with a link to your own site
- ▶ Your sponsorship will be recognised on all electronic mailings
- ▶ One Workshop place for a representative of your company

**For information on sponsorship packages or a tailor-made proposal
please contact :**

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<http://www.cired2018-workshop.org/>